

**PARTNER SEARCH for the project proposal**  
**“CROSS-CLUSTER DRIVEN INNOVATION”**  
**COORDINATOR PROFILE**



Aquitaine  
développement  
innovation

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<b>Type of organization</b>	non-profit association
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<b>Country and Region</b>	France – Aquitaine
<b>Calls for programs</b>	<b>Interreg – Thematic area SMEs Competitiveness</b>
<b>Objectives</b>	
The final objective is <b>to increase the number and the quality of cross-sectorial transnational innovation projects</b>	
<b>Description</b>	
The project addresses the lack of operational, customized tools aimed at overcoming the problems of cooperation between clusters. It will be characterized by a: <ul style="list-style-type: none"> <li>○ <b>Territorially-driven approach</b> to strengthen the value chains, focusing on S3 priorities</li> <li>○ <b>Bottom-up approach</b>, moving from the intermediary players (cluster managers)</li> </ul> <p>In order to consolidate a process of <b>cross-sectorial fertilization</b>, it will be organized according to two parallel approaches.</p> <p>First, the project will target the emergence of collaborative, cross-cluster projects with a focus on the <b>process leading to the emergence of innovative inter-cluster ideas</b> and their formalization.</p> <p>Second, inter-cluster collaboration will be actively implemented amongst <b>mature cluster projects</b> through <b>pilot demonstrators</b>.</p> <p>This approach may be developed in one of two ways: <ul style="list-style-type: none"> <li>○ Support for selected project ideas (emerging from clusters)</li> <li>○ Implementation of high-level projects proposed to selected SMEs within clusters based on their technological expertise</li> </ul> </p>	

# **PARTNER SEARCH** for the project proposal

## **“CROSS-CLUSTER DRIVEN INNOVATION”**

### **COORDINATOR PROFILE**

#### Partners' profile and role

Aquitaine Développement Innovation (ADI) is **looking for partners:**

- Clusters
- Cluster support organizations

#### Organization: brief description, major services and topics of interest

ADI is the Aquitaine Region Innovation and Economic Development Agency.  
Its missions in a nutshell:

- **Boosting SME's innovation and competitiveness**
- **Managing key sectorial projects**
- **Implementing and coordinating Aquitaine, French and European economic networks in the Aquitaine Region**

The Aquitaine Region has around 36 regional clusters with sector-specific ranges of expertise. ADI facilitates networking and exchange of good practices and supports cross-sectorial cluster network formation thanks to the strong relationships it maintains with all regional competitiveness clusters and cluster networks.

Main actions:

- Coordination of 4 clusters (Aquitaine Robotics, Wind Energy, SYSOLIA-solar energy, ITC Health)
- Identification of collaborative projects between clusters at national and international levels
- Organization of meetings and thematic workshops

#### The Aquitaine Region: key figures

- 6<sup>th</sup> largest French region with a strategic geographical location on the Atlantic coast of southwest France, bordering Spain; Bordeaux is its biggest city (730,000 inhabitants)
- Dynamic, diversified economy: Among France's top three regions for GDP growth and top French region for the share of its budget devoted to innovation and R&D
- Economic activities cover traditional sectors (forest products, food-processing) and high technology (aeronautics-space-defense, chemicals-materials, pharmacy, optics-laser) with almost 60% of salaried jobs concentrated in four industries: **aerospace-space-defense, agri-food, forest products and chemicals.**

