

PARTNER Search for the project proposal
“DIGITAL TRANSITION: a support methodology”
COORDINATOR PROFILE



**Aquitaine
développement
innovation**

*Find Aquitaine Développement Innovation
also on social networks*



Type of organization	Non-profit association
Contact person	Mariangela Romanazzi europa@aquitaine-dev-innov.com +33(0)557 85 99 91
Address	Allée du Doyen Georges Brus, 6 33600 – Pessac (Bordeaux)
Country and Region	France – Aquitaine
Calls for programs	Interreg Europe – Thematic area SME COMPETITIVENESS
Objectives	
<p>To extend the impact of ICTs to the entire area concerned, enabling the largest number of companies possible to benefit from ICT-led innovation and competitive advantages.</p> <p>To empower the offer of ICT-support services and mentoring, and pave the way to the digital transition of the largest number of SMEs currently behind the wave.</p>	
Description	
<p>The project aims to achieve a fully operational scheme defining and developing an overall operational methodology based on three pillars, starting from partners' expertise and according to national/European analytical framework for the following results:</p> <ul style="list-style-type: none"> ○ Defining a support methodology aimed at helping SMEs in their digital transition strategy and integrating the methodology with existing diagnostic tools which facilitate technology transfer/dissemination to SMEs ○ Deploying a testing methodology on a panel of European SMEs and involving both ICT and non-ICT cluster organizations ○ Developing an overall framework strategy involving the two categories of cluster organizations to enable and support the digital transitions of non-ICT companies 	

PARTNER Search for the project proposal

“DIGITAL TRANSITION: a support methodology”

COORDINATOR PROFILE

Partners' profile and role

Aquitaine Développement Innovation (ADI) is **looking for partners:**

- Innovation agencies from others European contexts
- ICT and non ICT cluster organizations
- Universities and ICT research institutes

Organization: brief description, major services and topics of interest

ADI is the Aquitaine Region Innovation and Economic Development Agency. The Agency possesses sound expertise and drives key projects in digital technologies, in line with regional policy, as well as with the recent national program on the digital transition. Its missions in a nutshell:

- **Boosting SME's innovation and competitiveness**
- **Managing key sectorial projects**
- **Implementing and coordinating Aquitaine, French and European economic networks in the Aquitaine Region**

ADI supports SMEs' innovative projects through customized information, advice and support, as well as collective actions working with relevant regional players in the digital sector.

The Aquitaine Region: key figures

- 6th largest French region with a strategic geographical location on the Atlantic coast of southwest France, bordering Spain; Bordeaux is its biggest city(730,000 inhabitants)
- Dynamic, diversified economy: Among France's top three regions for GDP growth and top French region for the share of its budget devoted to innovation and R&D
- Economic activities cover traditional sectors (forest products, food-processing) and high technology (aeronautics-space-defense, chemicals-materials, pharmacy, optics-laser) with almost 60% of salaried jobs concentrated in four industries: **aerospace-space-defense, agri-food, forest products and chemicals.**

